

Public Sector Government Organization

Ref.: NITCON/DEL/20/28/01

Date: 16th June' 2026

SELECTION OF AGENCY FOR DEVELOPMENT OF BRANDING & PUBLIC AWARENESS CAMPAIGN, DESIGN & PRODUCTION OF BRANDING / PUBLICITY MATERIAL STRENGTHENING THE INSTITUTIONAL PRESENCE OF NITCON LIMITED AND DISSEMINATION OF THE INFORMATION THROUGH VARIOUS PLATFORMS AS PER THE APPROVED CAMPAIGN STRATEGY

Technical Bid Opening

Schedule of Technical Presentation

Sr. No.	Bidder's Name	Date and Time
1	Hashtag Orange Advertising Pvt Ltd	17-06-26; 11:00AM
2	Paramin Advertising & Marketing Associates	17-06-26; 11:30AM
3	Sunflower Marketing & Advertising	17-06-26; 12:00PM
4	Winfly Ventures LLP	17-06-26; 12:30PM

Technical Presentation Venue - Conference Room NITCON Ltd., Unit No. 317-A, 3rd Floor, D21 Corporate Park, Sector 21, Dwarka, New Delhi – 110077 New Delhi.

Bidder to report at least 15 minutes prior to their prescribed slot time. A maximum of two (02) representatives from each bidder shall be permitted to attend the Technical Presentation in person. Any additional representatives may join through an online link, subject to prior information.

Rejected Bids

Sr. No.	Bidder's Name	Reason for Rejection
1	Amalgamate	Financial Bid part of Technical Bid
2	Maa Charitable Trust	Non-Compliance to PQ-1

Sd/-
Managing Director,
NITCON Limited, Delhi

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