

Public Sector Government Organization

Ref.: NITCON/DEL/20/28/01

Date: 24th June' 2026

SELECTION OF AGENCY FOR DEVELOPMENT OF BRANDING & PUBLIC AWARENESS CAMPAIGN, DESIGN & PRODUCTION OF BRANDING / PUBLICITY MATERIAL STRENGTHENING THE INSTITUTIONAL PRESENCE OF NITCON LIMITED AND DISSEMINATION OF THE INFORMATION THROUGH VARIOUS PLATFORMS AS PER THE APPROVED CAMPAIGN STRATEGY

Financial Bid Opening

Following Bidders are eligible for the Financial Bid Opening on 25-06-2026 @ 2:00 PM

Sr. No.	Bidder's Name	Technical Marks (Out of 100)
1	Hashtag Orange Advertising Pvt. Ltd	70
2	Paramin Advertising & Marketing Associates	79
3	Sunflower Marketing & Advertising	78
4	Winfly Ventures LLP	74

Financial Opening Venue - Conference Room NITCON Ltd., Unit No. 317-A, 3rd Floor, D21 Corporate Park, Sector 21, Dwarka, New Delhi – 110077.

The bidders are requested to attend the financial bid opening at the suggested time and venue.

Sd/-
Managing Director,
NITCON Limited, Delhi